
**The high-speed Kei Truck Driving Action Game,
"DriveCrazy," is now in Full Release on Steam today!
A publishing agreement has been finalized with AMATA Games,
and the console version release project is now underway!**

TOKYO, Japan – December 11th, 2025 –AMATA Games, the indie game publishing brand operated by AMATA K.K. has signed a publishing agreement for the Kei Truck Bakusou Driving Action Game, "DriveCrazy," developed by indie game developer TubezGames. Along with this, the game, which had been in Early Access on Steam®, has today, received a major Version 1.0 update and is in Full Release. To celebrate the full release, we're holding a special 20% OFF sale for two weeks only.

The "DriveCrazy" Steam® Version, Featuring Free Kei Truck Racing Across Japan, is in Full Release today!



What is 'DriveCrazy'?

"DriveCrazy" is a high-tension driving action game set in Japan, which is on the verge of collapse due to an alien invasion, where you race freely in a "Kei Truck" (light truck).

The player, a Kei Truck driver caught up in an anomaly while participating in the "Kei Truck Rally 20XX," must evade attacks from a mysterious organization and colossal creatures.

Game Features

Outrageous Mobility

Taking down guardrails and utility poles is just the start.

You can perform cinematic stunt actions that defy the conventions of a Kei truck, such as driving vertically up the side of a building, tearing through an office, and narrowly avoiding falling structures.

Chaotic Setting

The game features a surreal visual style that fuses the original landscape of Japan with a sci-fi apocalyptic world: deserted, ruined streets; farm roads through rice fields; colossal creatures that attack; and flying saucers.

Features of the Full Release

In addition to all stages refined throughout the Early Access period, the game features enhanced replayability with elements such as Photo Mode and Online Rankings.

A console release has also been confirmed

AMATA Games will collaborate with TubezGames to implement multi-language support for the Steam version and port the game to console platforms (Nintendo Switch™, PlayStation™5, and Xbox Series X|S), aiming for a 2026 release.

AMATA Games "DriveCrazy" Page

<https://amata.games/en/game/drivecrazy>

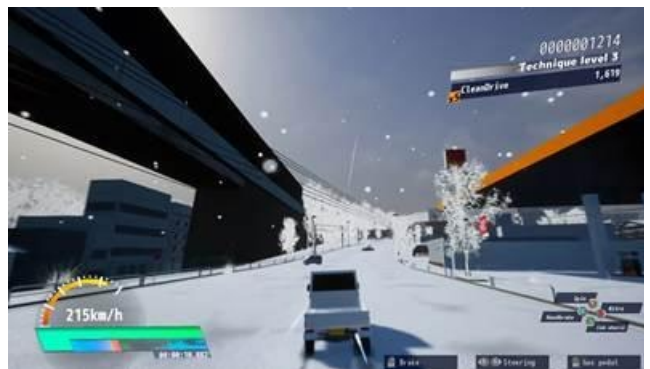
Steam Store Page

https://store.steampowered.com/app/1556010/_/

Launch Trailer

<https://youtu.be/upd8RP-7tms>

Screenshot



"DriveCrazy" Game Overview

Title: DriveCrazy

AMATA Games Press Release

Genre: High-Speed Kei Truck Driving Action Game

Compatible Models: Steam

Distribution Store: Steam

Number of Players: 1

Online Mode: Online Ranking

Supported Languages: Japanese, English

Release Date: December 11, 2025

Price: 8.99USD~

(It will be available at a 20% discount for the first two weeks following launch. The price is scheduled to be revised to the Full Release price of 9.99USD after the sale ends.)

Developer: TubezGames

Publisher: AMATA K.K.

Official Website (AMATA Games) : <https://amata.games/en/game/drivecrazy>

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AMATA

■ About AMATA K.K.

Company Name: AMATA K.K.

Representative: Hiromichi Takahashi, Company President, and
Representative Director

Address: Arma Building, Kita-Shinjuku 1-4-1, Shinjuku-ku, Tokyo, 169-
0074, JAPAN

Established: June 25th, 2008

Business: Game Business & others

Official Website: <https://amata.co.jp/en/>

About Amata K.K.: Founded in Tokyo in 2008, Amata K.K. has helped develop smartphone titles for a wide variety of world-renowned Japanese game companies over the years. With many staff having over 20 years of game industry experience, Amata has become a trusted one-stop shop for planning, developing, and operating games across a variety of platforms. While keeping the focus on game development, Amata has also begun to expand into VR, video, media, and other forms of entertainment.

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